

august 23rd – 24th

bucktown

arts fest

2008

Bucktown Arts Fest
2200 N. Oakley
Chicago, IL 60647
312.409.8305
bucktownartsfest.com

Dear Bucktown Arts Supporter,

The Bucktown Arts Fest will be celebrating its 23rd year on Saturday and Sunday, August 23rd and 24th. Please consider advertising in this year's program. We count on your support to help make the Fest a success.

About Our Program

Our 2008 program format will guarantee your advertisement great visibility to your target market. We have a projected printing of 20,000 programs with citywide distribution, including drops to businesses in Bucktown, Wicker Park and Lincoln Park, as well as wide distribution of the day of the Fest. Foot traffic at the Fest was estimated at over 40,000 people in 2005. With more than 180 artists, new vendors and the continued success of our film program, we expect to surpass that number.

About the Bucktown Arts Fest

The Bucktown Arts Fest is a non-profit, all volunteer-run, neighborhood celebration of the arts—with no corporate sponsorship. Admission is free. All proceeds from the Fest benefit programs at Holstein Park. Previous donations include new swim uniforms, a theater curtain, ceramic tile art installation within the park, and new toys & supplies. This year, the Arts Fest funded and coordinated a series of family art workshops, which were offered free to the community. We also co-sponsored and organized a community Easter Egg Hunt at the Park with the Bucktown Community Organization. These events were well attended and very much appreciated by our neighbors and friends.

Ad Placement Info

If you would like to place an ad in this year's program, please fill out and return the Ad Form no later than July 4th, with your check (payable to Bucktown Fine Arts) to:

Bucktown Arts Fest
2200 N. Oakley
Chicago, IL 60647

Then email your ad artwork in PDF format to ads@bucktownartsfest.com. Ads must be in PDF format, any other format will not be accepted and will be returned. If you have any additional questions, please contact Chris Carollo at 773.844.7811.

Thank you for your continued support,

The Bucktown Arts Fest Committee

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Advertisement Form

Ad space is limited – place your order early!

Ad placement deadline is Friday, July 4th.

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Please select Ad Size:

<input type="checkbox"/>	business card horizontal 2" h x 3 1/2" w	\$ 150.00	<i>first 6 guaranteed placement on schedule or map page</i>
<input type="checkbox"/>	eighth page 4 1/4" h x 5 1/8" w	\$ 300.00	<i>please add \$100 for guaranteed placement on map page</i>
<input type="checkbox"/>	quarter page 7 3/4" h x 5 1/8" w	\$ 400.00	
<input type="checkbox"/>	half page 7 3/4" h x 10 1/2" w	\$ 525.00	
<input type="checkbox"/>	full page 16 " h x 10 1/2" w	\$ 1150.00	
<input type="checkbox"/>	outside back cover, full page 16 " h x 10 1/2" w	\$ 1750.00	<i>call for availability</i>

Please return this form along with your check (payable to Bucktown Fine Arts) to:

Bucktown Arts Fest, 2200 N. Oakley, Chicago, IL 60647

email your ad artwork in pdf format to:

ads@bucktownartsfest.com

All advertisements are subject to committee review.

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ e-mail _____

CHECK ENCLOSED: \$ _____

Yes! Please drop-off programs in early August for distribution.

Questions? Call Chris Carollo: 773 844-7811, visit www.bucktownartsfest.com, or email ads@bucktownartsfest.com for more information.

Ad Sizes shown reduced 60%

quarter page

\$ 400.00
7 3/4" h x 5 1/8" w

**business card
horizontal**

\$ 150.00
2" h x 3 1/2" w

eighth page

\$300.00
(\$400.00 for placement
on map page)
4 1/4" h x 5 1/8" w

half page

\$ 525.00
7 3/4" h x 10 1/2" w